

LIGHTS

*A Chinese Auction
to benefit the Jewish Heritage Center*

01.01.22

jhcauction.com



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Join the thousands of satisfied customers who have trusted PEYD to help navigate the credit card rewards & travel industries.

SPLIT THE POT

The winner of SPLIT THE POT and the Jewish Heritage Center divide the proceeds of this exciting Cash Raffle.

1 for \$10
3 for \$25
10 for \$50



JACKPOT*

The JACKPOT RAFFLE will be the first drawing of the evening. Two tickets marked "JACKPOT 1" and "JACKPOT 2" will have been placed in every prize box. The two winners of this special drawing will then have a chance to win every prize package at the Auction. Every time a JACKPOT ticket is drawn from a prize box, the winner of this JACKPOT RAFFLE wins that prize.

JHC
guarantees a
prize for each
Jackpot winner.

1 for \$10
3 for \$25
10 for \$50



JHC ISRAEL RAFFLE*

Win a Round Trip Ticket to ISRAEL
or \$1,000 Cash!

1 chance \$18
3 chances \$36
5 chances \$50



JHC CHAI CLUB RAFFLE

Support the JHC every month of the year and be entered to win your choice of Two Exciting Prizes! For only \$18 each month for the year 2022, you will be supporting one of the largest and most successful Kiruv organizations in America. In addition, your name will be entered in the very limited.

CHAI CLUB RAFFLE

at THIS Chinese Auction to win your choice of:
ONE ROUND TRIP TICKET TO ISRAEL

OR

JHC SHAVUOS or ROSH HASHANA HOTEL (for 2)

*Best Odds
of the
Evening!*

To enroll, visit thejhc.org/chaiclub. For more information about the Chai Club please call our office at 718-575-3100. Credit card number will be kept on file and charged monthly throughout 2022. Chai Club donations are not included in Auction Discount Packages and are separate from any previous pledges.

*IMPORTANT:

Tickets for Split the Pot, Jackpot, Israel Raffle and Chai Club are sold separately, and are NOT part of any Bonuses or Discount Ticket Packages.

DISCOUNT TICKET PACKAGES

\$125

*buys tickets
worth*

\$150

\$200

*buys tickets
worth*

\$300

\$360

*buys tickets
worth*

\$600

\$500

*buys tickets
worth*

\$900

\$750

*buys tickets
worth*

\$1400

PLEASE TAKE ONE OF THESE BONUS OFFERS:

EARLY BIRD BONUS:

Extra \$100 in Auction tickets
if paid in full by

MONDAY, DECEMBER 20TH
(minimum purchase \$200)

SECOND CHANCE BONUS:

Extra \$50 in Auction tickets
if paid in full by

TUESDAY, DECEMBER 28TH
(minimum purchase \$125)

JHC Office: **718-575-3100** • Email: **Events@theJHC.org**
jhcauction.com

Deadline for website orders:

11:00 PM on Saturday night, January 1st

Fax Orders (24 hours): 718-362-8085

On Auction night (Saturday evening, January 1st)
orders may be phoned or faxed to our office until 11:00 PM

See order form at the end of this book

Supply Chain Fixer!

GRAND PRIZE



GREAT ODDS!
Only 500
tickets
being sold!

Hit the road with a new lease!

Drive away in a Honda Accord or \$9,600 towards a lease of your choice.

1 ticket for \$50 • 3 tickets for \$120

Tickets sold separately and not part of discount ticket packages.

Terms and conditions apply. Additional fees apply. Subject to availability and pricing at the time of winning.

Up to \$400 per month towards lease payments.

\$70



1

A Quarter Million Miles

250,000 Chase Points

Up to 6 Round-Trip Tickets to Europe or 5 Round Trip Tickets to Israel. Fly with El Al, Delta, British Airways, Jet Blue...over 20 Major Airlines -OR- At least 10 Round-Trip Tickets Anywhere in the Continental US! Fly Coach, Business or First Class!!

\$50



2

Computer Choice

Your choice of a top-of-line Computer system

Apple iMac All-in-One Desktop Computer

21.5" 4K display - Intel Core Processor

- OR - Lenovo 24" Touch All-in-One Desktop Computer; Touchscreen Display

In memory of יששכר דב בן משה

\$50



3

European Sheitel

Create the sheitel of your dreams with this gorgeous European style wig.

Receive \$1,800 towards the purchase of any sheitel, at the place of your choice.

\$50



4

Chanukah Gelt

The Chanukah present you really want can now be yours with this \$1000 gift certificate to the store of your choice.

*Sponsored by Anonymous
In honor of Rabbi Turk and Rabbi Portnoy
Irwin Samet*

\$50



5

JHC Hotel Retreat

Your Choice of an inspiring ROSH HASHANA or SHAVUOS!

Spend Yom Tov with the JHC and experience the best of both worlds.

Be inspired by world-renowned speakers, relax in luxurious accommodations, and enjoy the sumptuous cuisine of Greenwald Caterers. Find out why hundreds of people return to our first class hotel programs year after year. (\$2,400 value for family of 4)



Hands on Computing

Choice of Apple iPad Pro OR Microsoft Surface Pro 7 Platinum

Apple iPad Immensely powerful, portable and capable, the 11" iPad Pro features Liquid Retina display with ProMotion. Microsoft Surface Pro 7 Platinum, Intel Core i5, 8GB, 128GB. Ultra-light and versatile. Get more done your way, featuring Intel Core processor, all-day battery, and HD cameras.

Sponsored by Judith Sukenik

40



7 People of the Book

Choose from an incredible selection of books
 \$1,000 GIFT CERTIFICATE to Artsroll / Mesquite Books

Choose from an incredible selection of Sefarim and Judaica books!

\$1,000 GIFT CERTIFICATE to Artscroll / Mesorah Publications

Artscroll / Mesorah Publications and Mordecai & Riki Koenigsberg L'ilui Nishmas HaRav Zalman Yosef Sharfman ben R' Aryeh Leib and Lea bas HaRav Zalman Yosef Sharfman



\$40



Coast to Coast

Surprise your family or friends for the next simcha, or just pack your bags and get away for a much needed vacation.

Enjoy two round-trip tickets to anywhere in the (continental) United States..

*In honor of Rabbi Shai and Tziporah Rosenthal
Raizy Greenberg*

\$40



A Sterling Choice

Your choice of one of these spectacular sterling silver pieces!

- Majestic Sterling Silver Menorah
- Pair of Elegant Sterling Silver Candlesticks
- Impressive Sterling Silver Esrog Box

\$40



10

It's a Goldmine

\$1000 towards jewelry at Goldmine Jewelers on Central Ave.

Rabbi and Mrs. Chaim Chait Goldmine Jewelers, Cedarhurst, NY

\$40



11

Best Buy!

Enjoy \$750 to Best Buy. Shop for electronics, computers, appliances, cell phones, video games & more!

*In honor of Rabbi Shai and Tziporah Rosenthal
Tzvi Yonie and Rivky Itzkowitz*

12

Shopping Spree

A \$500 gift card that can be used anywhere, anytime for anything.

*As a z'chus for those who need a shidduch
Aryeh Leib & Anna Ecker*

\$30



13

Dining in Class

\$150 to Mike's Bistro

\$100 Le Marais

\$100 to Wolf & Lamb

\$100 to Mendy's East

Dinner for 2 at Colbeh

Dinner for 2 at Cho-Sen Gardens

*Leslie and Beverly Hornstein
Shloimie and Peshy Kurz*



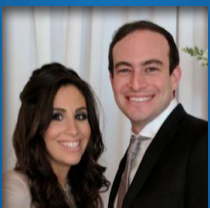
**Rabbi & Mrs. Naftali
and Bracha Portnoy**



**Rabbi & Mrs. Moshe
and Sheva Turk**



**Rabbi & Mrs. Eliyahu
and Shifra Turk**



**Rabbi & Mrs. Avraham
and Naamah Portnoy**



**Rabbi & Mrs. Shai
and Tziporah Rosenthal**

Carrying Keeping the Flame

Since inception, The Jewish Heritage Center has been led by a cross s
Today, a second generation of New York's Rabbis, intellectuals, ment
and contemporary relevance of Jewish heritage while providing

JEWISH FAMILY INITIATIVE (JFI)



Jewish educational and
social programs for young
Long Island families

BROOKLYN INREACH DIVISION



Drop-in Center, mentoring,
and rehabilitative support for
Brooklyn youth

STUART & EILEEN STONE SCHOOL



Innovative curriculum for
children and inspirational
programs for parents

the Torch ne of Torah Alive

ection of communal leadership servicing a broad spectrum of Jewry.
ors and counselors serve together, helping spread the beauty, depth
important services and loving support to our local communities.

QUEENS OUTREACH DIVISION



Multi-level classes, programs
guidance and training

TRIPS TO ISRAEL



Spiritually invigorating
missions to the Jewish
Homeland

SEPHARDIC DIVISION



Identity building programs for
Persian millennials
tailored to their unique
cultural traditions



Rabbi Ozer Babad



R' & Mrs. Yaakov
and Tobi Portnoy



R' & Mrs. Eli and
Rivky Stamler



Rabbi Moshe Vosoghi

\$30



14

*Take Me out
to the Ballgame*

2 tickets to a Rangers game
2 tickets to a Knicks game
3 tickets to a Nets game

Friends of the JHC

15

Fire It Up

You will be the master of
the Que with this Weber
Spirit or a 6 burner grill.
Plus we will get you started
with 20 prime rib steaks.

*Shloimie and Peshy Kurz
L'iluy Nishmas Faiga bas R' Yosef*



16

Trip Time

Kalahari Resort + Indoor Waterpark

One night in a one bedroom suite – sleeps 6 people

And 6 Tickets to Nickelodeon Universe Theme Park at American Dream

Adventure park with coasters & character-themed rides, plus attractions for toddlers

Sponsored by above



17

Presidential Vacation

Take your vacation to another level of style and luxury with this two night stay in the Presidential Suite at the nearby Hilton in Stamford, CT. Plus \$100 at 613 Restaurant.

(Restrictions apply)

Sponsored by above

\$30



18

Auction Extravaganza

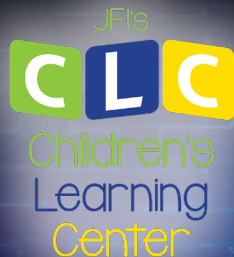
**\$1,000 of Auction Tickets at all
THREE of these events!**

Jewish Heritage Center – Lights (2022)

Kollel Ner Dovid / RSA (2022)

Yeshiva Toras Chaim Toras Emes,

Miami FL (2022)



19

Laptop

**HP Laptop Computer
Microsoft Windows 10 Home**

Sponsored by Sholom and Henya Spitz

\$20



20

Mix it Up

**Bosch Universal Plus
Kitchen Machine**

Great for all kinds of mixing, but especially great for challah – make challah the easy way!

OR

Kitchen Aid 5qt Stand Mixer

Allows for easy access to whatever you're mixing

In memory of Linda Gray

\$20



21

Get Moving

**Your choice of a mountain
bike or 2 kids bikes
AND
Two Razor scooters**

*In memory of Ms. Edith Silverman a'h
Sponsored by Marc M. Silverman MD PC*

22

Sharp Dressed Man

**1 custom suit by
Andrew Lock Custom
Menswear**

Sponsored by above



23

Free Fuel

**Take a long and leisurely drive,
and enjoy this \$300 gift card to
the gas station of your choice.**

*In memory of Malka bas Moshe Eliyahu &
Shlomo ben Shmuel-Marilyn & Sol Axel*

*Elliott & Lorey Friedman in loving memory
of her parents*



\$20



24

It's Always in Seasons

**Enjoy this \$300 Shopping
Spree at Seasons**

Succulent Sushi • Stunning Floral
Arrays • Prime Cut Butcher • Garden
Fresh Produce • Homestyle Bakery •
Tasty Take-Out • Delectable Fish

*Refuah Shelaima for Dovid ben Hinda, Leah bas Breindel,
Briena Bas Chana Leah and Rivka Bas Briena*



\$20

25

Family Fun

**Spend some quality time
with the family at ALL of these
popular attractions!**

Adventureland
Cradle of Aviation
Crayola Factory
Jewish Children's Museum
Long Island Children's Museum
Nickelodeon Universe at
American Dream

Refuah Shelaima for Lev ben Leah

26

Pamper Yourself

**Win a \$300 Spa Week gift
card, choose from over 30,000
locations nationwide.**

**OR A \$300 Zeel gift certificate.
Enjoy on-demand in home
massages.**

**Plus a surprise Estée Lauder
gift package.**

*Rob and Debbie Silverman
Anonymous*



27

iPad 64 gb

**10.2-inch Retina display,
powerful A13 Bionic chip, an
Ultra Wide front camera with
Center Stage. iPad lets you do
more, more easily**

*In memory of William Rabb
Melissa Rabb Maisel*



\$20



28

Celebrate Together

**Enjoy an afternoon
or evening out
with someone special
with \$300 towards your
memorable outing.**

*Ellezer & Etta Anton
S&M Pharmacy*

\$20



29

Target

**Win a \$300
Gift Card to Target**

*In honor of Rabbi Portnoy and Rabbi Turk
Larry and Fayge Goldfarb*

In memory of Pinchas Seidenwar

30

Ancestry Autosomal DNA Kit

4 DNA test kits. Test yours or your parent's DNA to learn more about your origins. Connect with lost relatives through Ancestry.com. You can upload your results for free to geni.com, myheritage.com, and FTDNA to find matches in their databases.

(\$400 value)

*Gary and Mia Lelonek In memory of Daniel Arnall
(Avraham Daniel Mordechai ben Yeshaya)*



31

City of Gold

The winner of this package will receive 20 TICKETS to the Jewish Heritage Center Annual Raffle Drawing 2021 for...One Round Trip to Israel or \$1,000 Cash! Winner will be drawn at Auction.



\$20

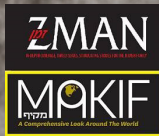


32

Night on the (Five) Towns

Enjoy \$150 to Doma Land + Sea and \$150 to Cork & Slice

In honor of Rabbi and Reb. Turk Barry & Carolyn Stein



33

Day of Rest

\$250 to Gourmet Glatt
Zman Magazine - 6 months
Makif Magazine - 6 months
Yated - 1 year
Jewish Press - 1 year
Mishpacha Magazine - 6 months
Spencers Catering for Shabbos for 12 people

Sponsored by above

34

Online Shopping

Win a \$300 gift card to Amazon

*Lenore and Allen Szrolovits
 Joy and Zev Feldstein
 In honor of Rabbi Katz ECG Resources*



35

Main Street USA

**Enjoy gift certificates to all
of these establishments**

- David's Cleaners
- Holy Schnitzel
- Main Street Bagels
- Main Sweet
- Naomi's Pizza
- Petit Perfection (\$100)
- Price Tag
- SoySauce
- Shimon's Pizza
- Color half page ad in Queens
Jewish Link and Bukharian
Jewish Link (\$2000 value)

Sponsored by above

*In honor of Rabbi Turk and Rabbi Portnoy
Yaakov and Afara Serle
Naftali Szrolovits*

\$20



WHAT IS A CHINESE AUCTION?

It's a chance to win terrific prizes while supporting the important work of the Jewish Heritage Center. Stores, vendors and generous individuals have graciously donated goods and services to be used as prizes. These prizes have been grouped into packages and are listed in this booklet, categorized by their value. You may purchase tickets for any prize package that interests you. If your ticket is drawn on the night of the Auction, you win those prizes! For your convenience, an order form has been included at the end of this booklet. You may purchase individual tickets or take advantage of the bonuses and discounts offered.

IMPORTANT HALACHIC NOTE:

According to most poskim (authorities of Jewish law), even a single ticket inappropriately placed into a raffle or auction may render the entire drawing invalid. The only feasible way, therefore, to conduct a large public auction is to rely on the fact that participation is with the understanding that they are relying on the good faith efforts of the sponsoring organization to do all it can do to maintain the security and integrity of the event. Should an inappropriate ticket slip by (or a paid ticket be omitted), the participants have accepted this possibility and release the sponsoring charity and the prize winners of any claim. Rest assured that we try to be as vigilant as possible to avoid this from happening. Nevertheless, we ask for your understanding for anything that might slip by.

Important! All drawings are final and prizes are not exchangeable except where noted. Additional restrictions apply to some prizes. Some prizes may require assembly. We cannot assume responsibility for printing errors, omissions, vendors no longer in business or discontinued goods or services. JHC assumes no responsibility for the kashrus of any prize, product or service. All warranties and/or guarantees are the responsibility of the manufacturer alone. Prizes subject to exchange for prizes of equal or lesser value. No purchase necessary. Prizes are valid for one year's time. We will do our best to extend any prize that cannot be redeemed due to Covid-19. Prizes must be claimed within four weeks of the drawing, unless otherwise indicated. Taxes and applicable fees on prizes are the responsibility of the winner. Some prizes have delivery charges. Orders received after the Auction will be treated as a charitable contribution to JHC. Some photos are for illustrative purposes only.

ORDER FORM

MAIL, CALL OR FAX IN YOUR SELECTIONS (DEADLINE: 11:00 PM SATURDAY NIGHT, JANUARY 1ST)

Phone: 718-575-3100 • email: events@theJHC.org • 24-Hour Fax 718-362-8085 • JHCaucion.com

Name: _____ Phone: _____

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

DISCOUNT TICKET PACKAGES (Check one)

- ☐ \$125 buys \$150 in Tickets ☐ \$360 buys \$600 in Tickets ☐ \$750 buys \$1400 in Tickets
☐ \$200 buys \$300 in Tickets ☐ \$500 buys \$900 in Tickets

Indicate in the boxes below how many tickets you are buying for each prize. Then enter the total amount of tickets ordered.

See the Discount Ticket Packages and Bonus Offers to determine the final cost of your order.

PLEASE NOTE: Split The Pot, Jackpot, Chai Club, Israel Raffle and Grand Prize tickets must be purchased separately. They are not included in Discount Packages or Bonus offers.

\$70	\$40	\$30	18.	24.	31.
1.	6.	12.	\$20	25.	32.
\$50	7.	13.	19.	26.	33.
2.	8.	14.	20.	27.	34.
3.	9.	15.	21.	28.	35.
4.	10.	16.	22.	29.	
5.	11.	17.	23.	30.	

CHAI CLUB RAFFLE See Page 3 For Details

- ☐ YES, enter me in this year's exclusive Raffle
☐ Bill my credit card \$18 monthly (Year 2022)
☐ I've enclosed monthly head checks (Year 2022)
☐ I prefer one payment of \$216

BONUS OFFERS See Page 4 For Details

CHECK ONE BONUS IF APPLICABLE

- ☐ **EARLY BIRD BONUS:** Extra \$100 in tickets
if paid in full by Dec. 20th (minimum purchase \$200)
☐ **SECOND CHANCE BONUS:** Extra \$50 in tickets
if paid in full by December 28th (minimum purchase

TICKET TOTALS (Enter totals from chart)

Total \$70 Tickets: _____ x \$70 = \$ _____
Total \$50 Tickets: _____ x \$50 = \$ _____
Total \$40 Tickets: _____ x \$40 = \$ _____
Total \$30 Tickets: _____ x \$30 = \$ _____
Total \$20 Tickets: _____ x \$20 = \$ _____
Total face value of tickets ordered: _____ = \$ _____

AMOUNT DUE (Enter totals from chart)

Apply any Discounts or Bonuses

Actual Cost of Tickets: \$ _____

Grand Prize (1=\$50, 3=\$120) \$ _____

Split the Pot (1=\$10, 3=\$25, 10=\$50) _____ Tix = \$ _____

Jackpot Raffle (1=\$10, 3=\$25, 10=\$50) _____ Tix = \$ _____

Trip to Israel (1=\$18, 3=\$36, 5=\$50) _____ Tix = \$ _____

Total of all purchases \$ _____

☐ Check enclosed: Payable to Jewish Heritage Center: 1544 Prospect Avenue, East Meadow, NY 11554.

☐ Credit card: Card #: _____

Exp Date: ____ / ____ Sec Code: _____ Signature: _____



EAST MEADOW

LONG ISLAND

An Out-of-Town Community, In-Town

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Moshe Winter, Shul Rav

An Affordable Torah
Community with an Eruv

Warm and Growth Oriented

Quiet Suburban Neighborhood
with Large Properties

Free Busing to Queens
and 5-Town Yeshivos -
Through High School!

For more information you can reach us at:



516.564.3008



info@KehillaofEastMeadow.com



KehillaofEastMeadow.com

Come visit us for Shabbos!



LEARN WHY YOUR FRIENDS PREFER CARING PROFESSIONALS

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Holocaust Survivor Services



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LICENSED HOME CARE AGENCY

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BRONX

2918 Third Ave
Bronx, NY 10455

BROOKLYN

1417 Sheepshead Bay Rd
Brooklyn, NY 11235

QUEENS

70-20 Austin Street
Suite 135
Forest Hills, NY 11375

WOODMERE

961 Broadway Blvd
Suite 103
Woodmere, NY 11598

WESTCHESTER

50 Main Street
Suite 1040
White Plains, NY 10606

www.caringprofessionals.com



Jewish Heritage Center of Queens & Long Island

Rabbi Naftali Portnoy & Rabbi Moshe Turk

Administrative Office:

1544 Prospect Ave, East Meadow, NY 11554

NON PROFIT ORG
US POSTAGE
PAID
MAILWAY

THE JEWISH HERITAGE CENTER OF QUEENS & LONG ISLAND IS:

- QUEENS AND L.I. OUTREACH CENTER
- LONG ISLAND JEWISH FAMILY INITIATIVE
- L.I. JEWISH COMMUNITY PRESCHOOL
- BROOKLYN YOUTH DIVISION
- YESHIVA HIGH SCHOOL INREACH
- COLLEGIATE OUTREACH DIVISION
- SEPHARDIC DIVISION
- STUART & EILEEN STONE HEBREW SCHOOL

WITH THE HELP OF THE JEWISH HERITAGE CENTER, MORE THAN...

20,000

Jewish adults were shown the beauty of Torah Judaism.

5,000

People have deepened their commitment to the Jewish faith.

1,500

People have adopted a full Jewish lifestyle.

1,000

People were guided to attend full-time Jewish study programs both here and in Israel.

Spreading the light of Torah to the Jewish People

WWW.THEJHC.ORG | 1.888.4.JUDAISM | JHC@THEJHC.ORG

1544 PROSPECT AVE, EAST MEADOW, NY 11554